

Personal Leadership

Stepping up to your leadership challenge

Successful leaders have a powerful vision, the ability to inspire their followers and the momentum to achieve their vision.

Momentum isn't just about taking action, it is also about boldness – boldness to make tough decisions. As Harry Truman said, leadership is:

“To get other people to do what they don't want to do and like it.”

Step up to your leadership challenge

- Identify your audience's drivers: yourself, your team, your company
- What's your story or key messages?
- What characteristics will inspire your success?
- What internal fears or doubts will sabotage you?
- How will you communicate with others/yourself?
- What actions do you need to take to make progress?
- What external challenges do you need to be prepared to address?

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