

# Personal Leadership

## Authentic leadership

Street-wise and savvy, today's employees don't just blindly follow. They need to trust you. Leaders can only achieve this through self-leadership – as a leader you need to be 'authentic'.

### **Leadership is earned from the inside out.**

Projecting a certain image, delegating, leading meetings – all are important, but who you are – your essence – must come before what you do. Essence defines our purpose, values, vision and courage to lead.

### **Ask yourself these 10 points to find out where you need to focus**

1. *Do I have clear values as a leader?*
2. *Do my team recognise my values through my actions and behaviour?*
3. *Am I clear about my leadership strengths?*
4. *Am I engaged in self-development efforts that focus on my strengths?*
5. *Do I have a clear sense of my purpose as a leader?*
6. *Do I leave my leadership legacy daily?*
7. *Do I have a vision for what I would like to accomplish as a leader?*
8. *Do I communicate my vision to my team clearly?*
9. *Have I have written down my personal leadership goals?*
10. *Do I take action on my leadership goals?*

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